

5 Things Your Website Must Have for Success

1. Clear Messaging (They Should Know What You Do in 5 Seconds)

- Clear hero headline
- Subheading with benefit
- Easy-to-find CTA

2. Mobile-First Design

- Responsive layout
- Readable text
- Tap-friendly buttons
- Clean images

3. A Strong Offer & Services Section

- Clear services list
- Benefits + starting prices
- Package breakdowns

4. Social Proof That Builds Trust

- Testimonials
- Client screenshots
- "As featured in" or collaborations
- Professional bio

5. A Conversion Path

- Primary CTA
- Secondary CTA
- Contact/booking form- Follow-up automation

Bonus Tip: Your website should feel effortless to navigate.

